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NATIONAL GROCERY MANAGEMENT AWARDS 2015



BUILD YOUR PROFILE NOW WITH IRELAND'S GROCERY SECTOR MANAGEMENT AWARDS PROGRAMME

groceryawards.ie

Presentation Night 10 September 2015 | Royal Marine Hotel, Dun Laoghaire

AND THE WINNER IS...YOUR BRAND!



John McDonald
Publisher,
ShelfLife

■ The **National Grocery Management Awards** is Ireland's premier scheme for recognising and honouring management excellence. To win a Shelflife retail management award is a high point in the career of many of Ireland's best performing managers from across a variety of categories and at various levels of career progression.

Awards Night is the principal networking event for managers from across all retail brands to gather with colleagues, business partners, suppliers and friends.

This unique scheme is independently judged and seeks out best management practice among those who carry responsibility without ownership in our retail sector. Over the ten years of this scheme winners have come from a variety of managers from stores including Supervalu, Spar, Centra, Donnybrook Fair, Topaz, Eurospar, Tesco, Costcutter, Dunnes, Fallon & Byrne, Daybreak and Maxol.

Sponsoring an award delivers unbeatable marketing ROI: contact our team today and get the ball rolling!



WHY AWARD SPONSORSHIP IS PURE MARKETING ROI:

- ▷ Sponsorship delivers unbeatable positive association with **winners**.
- ▷ Be the exclusive **named sponsor** of your award category.
- ▷ Join our celebrity presenter on stage to **announce and present your sponsored award** to the winner.
- ▷ Host customers, business partners and colleagues at your own **branded table of ten**.
- ▷ Benefit from **coverage and accreditation** in *ShelfLife* editorial and advertising, both pre- and post-event.
- ▷ **Display your branding** on backdrops in the venue and on the marketing collateral on the night.
- ▷ Display your logo and accreditation on the **framed certificate** for your sponsored award.
- ▷ Display your **logo, link and accreditation** and winners photograph on the National Grocery Management Awards website.
- ▷ Receive accreditation as sponsor in our **Awards Press Releases**.
- ▷ Be included in the event video and **Awards Photocall** in *ShelfLife* and *ShelfLife.ie* post-event.



AWARDS & SPONSORS

Full detail and category information at www.groceryawards.ie



**2014 National Grocery
Manager of the Year**

C-Store Manager
(Stores up to 2,000 sq ft)

C-Store Manager
(Stores 2,000-6,000 sq ft)

C-Store Manager
(Stores 6,000 - 10,000 sq ft)

Supermarket Manager
(10,000 - 20,000 sq ft)

Supermarket Manager
(20,000+ sq ft)

Forecourt Manager

Off-Licence Manager

Cash & Carry Manager

Deli/Food to Go Manager

Best Team Performance

Fruit & Veg Manager

**Protein & Provisions
Manager**

**In-Store Bakery
Manager**

**Customer Services
Manager**

**News Department
Manager**

**SUPPLIER AWARDS
AWARDED BY VOTE**

**Supplier Brand
Sales Team 2015**

**Supplier Brand
Merchandising Team 2015**

**Field Marketing Team of
the Year 2015**

**External Education & Training
Provider of the Year 2015**

MARK YOUR DIARY NOW:
10 September 2015 in the Royal Marine Hotel, Dun Laoghaire. Come and meet Ireland's National Grocery Managers of the Year for 2015!

SPOTTED AT LAST YEAR'S AWARDS CEREMONY



"I congratulate ShelfLife in fostering and recognising management excellence in grocery retailing through the prestigious ShelfLife Grocery Retail Awards. These awards are highly coveted by the best practitioners in our industry."
Leo Crawford, BWG



CONTACT US NOW for sponsorship opportunities and table bookings

ShelfLife



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