

# Is there a Star in your Store?



## NATIONAL GROCERY MANAGEMENT AWARDS 2017

**AWARD  
SPONSORSHIP**  
Categories  
still available

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**Enter now – or nominate  
a colleague – and find out!**

M A I N   S P O N S O R

IN ASSOCIATION WITH



**Bank of Ireland** 

For small steps, for big steps, for life



John McDonald  
Publisher,  
ShelfLife

## Recognising the stars of grocery retail management

IN AN INCREASINGLY competitive market, the role of the store manager has become key to a store's success. Whether a rurally-based c-store or a vast urban multiple, a top-class manager can mean the difference between a store that customers love or one they actively dislike.

Winning an award means more than just the recognition of your peers in the business; it's also a valuable marketing accolade which can be used to profile your individual store, the retail name over your door and your corporate CV.

The **National Grocery Management Awards** is Ireland's premier scheme for recognising and honouring management excellence. To win a Shelflife retail management award is a high point in the career of many of Ireland's best performing managers from across a variety of categories and at various levels of career progression.

Awards night is the principal networking event for managers from across all retail brands to gather with colleagues, business partners, suppliers and friends.

This unique scheme is independently judged and seeks out best management practice among those who carry responsibility without ownership in our retail sector. Over the ten years of this scheme winners have come from a variety of managers from stores including Supervalu, Spar, Centra, Donnybrook Fair, Topaz, Eurospar, Tesco, Costcutter, Dunnes, Fallon & Byrne, Daybreak and Maxol.



Gavin Moran, (right) manager of S receives his National Retail Manag ceremony. Pictured also (centre) is

SAVE THE DATE  
AWARDS  
NIGHT

17  
MAY  
2017



NATIONAL  
GROCERY  
MANAGEMENT  
AWARDS  
2017

IN ASSOCIATION W

**THE AWARDS: Full detail and entry information at [www.gro](http://www.gro)**

**2017 National Grocery  
Manager of the Year**

**Supermarket Manager**  
Small Stores up to 10,000 sq ft

**Forecourt Store Manager**  
Small Stores

**C-Store Manager**  
Small Stores up to 2,000 sq ft

**Supermarket Manager**  
Mid-size 10,000 - 20,000 sq ft

**Forecourt Store Manager**  
Large Stores

**C-Store Manager**  
Mid-size 2,000-4,000 sq ft

**Supermarket Manager**  
Large 20,000 - 30,000 sq ft

**Off-Licence Manager**  
Standalone and Instore

**C-Store Manager**  
Large 4,000 sq ft or larger

**Superstore Manager**  
30,000 sq ft or larger

**Cash & Carry Manager**

MAIN SPONSOR

AWARD SPONSORS

EVENT  
PARTNERS





Spar/Texaco Junction 14, Monasterevin  
 Manager of the Year 2016 award at last year's  
 awards by Barry Whelan, Excel Recruitment

**ENTER NOW, OR NOMINATE A COLLEAGUE**

**www.groceryawards.ie**

**KEY DATES**

- Entry Deadline  
**March 20**
- Judging  
**28 March - April 6**
- Awards Night  
**May 17**

*"I congratulate ShelfLife in fostering and recognising management excellence in grocery retailing through the prestigious ShelfLife Grocery Retail Awards. These awards are highly coveted by the best practitioners in our industry."*  
**Leo Crawford, BWG**



**www.groceryawards.ie**

**SUPPLIER AWARDS**

AWARDED BY VOTE

**Delicatessen  
 Manager**

**Customer Services  
 Manager**

**Outstanding Supplier:  
 Brand Sales Team**

**Fruit & Veg  
 Manager**

**Best Team  
 Performance 2017**

**Outstanding Supplier:  
 Brand Merchandising Team**

**Bakery Products  
 Manager**

**Joint Business  
 Planning Award 2017** **NEW**

**Field Marketing  
 Team of the Year**

**Protein & Provisions  
 Manager**

**External Education & Training  
 Provider of the Year** **NEW**



**ENTRY DEADLINE: 20 MARCH 2017**  
**ENTER OR NOMINATE A WINNER NOW!**

For award categories, rules and tips on submitting an entry online:  
**[www.groceryawards.ie](http://www.groceryawards.ie)**

SPOTTED AT LAST YEAR'S AWARDS CEREMONY...



**MARK YOUR DIARY NOW:**  
17 May 2017 in the Royal Marine Hotel, Dun Laoghaire. Come and meet  
Ireland's National Grocery Managers of the Year for 2017!

**CONTACT US NOW for table bookings and sponsorship opportunities**

**ShelfLife**



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